



## General Contest Rules

### Official Contest Rules for Mix 96.7 CHYR (“Sponsors”) Promotions

#### 1. How to enter daily contests

To enter all on-air contests on MIX 96.7 CHYR-FM, entrants must call (519) 944-2497 and follow the specific instructions given by the announcer. If the correct caller meets the requirements set forth in these official rules, they will be the winner of the prize. All winners will be notified the following business day that they are the winner. All Grand Prize drawings will be held at a later date once the contest is over.

All Grand Prize winners will be notified by telephone. If the winner cannot be reached after two attempts, or if the winner is found to be ineligible, an alternate winner may be selected. Qualifiers that did not win the Grand Prize will not be notified that they did not win. CHYR is not responsible for difficulty accessing the Internet, service outages or delays, computer difficulties or any other technological difficulties involving the use or operation of the CHYR website or texting services.

Any materials or information submitted by entrants will become the property of CHYR-FM and none will be returned. Limit one entry per person unless otherwise indicated. All contests on CHYR are void where prohibited or restricted by law. All entries by text are subject to a \$.50 charge for any incoming call to CHYR however listeners will always be offered a no-purchase necessary option by the announcer which usually relates to an email entry. (Note: Purchases do not increase your chances of winning). Outgoing texts from the station to the mobile user are free.

#### 2. Eligibility

All CHYR contests are open to legal residents of Ontario, any age, unless otherwise specified. Employees of CHYR, and their respective partners, parent companies, divisions, subsidiaries, affiliates, trustees, licensees, are not eligible to participate in the contest and/or win any prize. Additionally, immediate family members of and those living in the same household of such employees are not eligible to win. For the purpose of all contests, immediate family members are defined as spouse, mother, father, sister, brother, children. Those who have won any prize from any contest on CHYR within the last 30 days are also ineligible to enter any contest or win a prize, unless otherwise granted by the contest rules (ie: Major contesting such as Win A Home or Girlfriend Getaway and/or Mix Insider members). Once the 30 days have expired, they will then become eligible to win a prize again. CHYR has sole discretion of any winner's eligibility and has the right to reclaim a prize.

#### 3. Winners/Prizes

No transfer, cash redemption or prize substitution is allowed. CHYR reserves the right to substitute a prize for a prize of equal or greater value. In the event a concert or performance is cancelled due to uncontrollable circumstances, no prize will be awarded in place of that event. If winner chooses not to attend an event, CHYR will not substitute another prize. All applicable taxes, transportation, spending money, meals are the winner's sole responsibility,





employment of the awarded prizes. The Sponsors shall not be responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of its participation in this Contest or from downloading any material from the Contest website, where applicable;

(m) All entrants agree to assist Sponsors in the conduct of any investigation deemed necessary or appropriate to determine the legitimacy of the contestant's fair play, including but not limited to, attending interviews and providing full disclosure of the relationship the contestant may have with the person identified as the winner of any prize;

(n) The Sponsors make no representations or warranties, express or implied, as to the quality or fitness of any prize. All prize winners understand and acknowledge that he or she may not seek reimbursement or pursue any legal or equitable remedy from the Sponsors or any of its employees, associates or affiliates, should any particular prize fail to be fit for its purpose or is in any way unsatisfactory to the prize winner;

(o) No waiver of any aspect of these Rules shall constitute a waiver of any other aspect, nor shall any waiver of any provision of these Rules constitute a continuing waiver unless otherwise expressly provided by the Sponsors;

(p) In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to Contest entry forms, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control;

(q) All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsors and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited;

(r) These Rules and Regulations are available online at [www.mix967.ca](http://www.mix967.ca) or at the offices of Blackburn Radio Inc. at 2090 Wyandotte Street East, Windsor, ON N8Y 5B2 and 100 Talbot St E, Leamington Ontario N8H 1L3.

(s) All entrants agree to abide and be bound by these Contest Rules and Regulations.